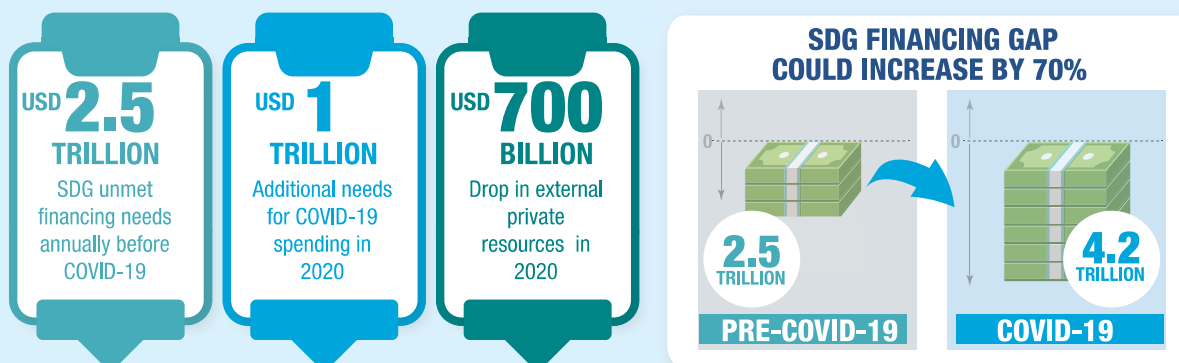


Infographic 1. Aligning global finance with the Sustainable Development Goals

A NEW WAY TO INVEST FOR PEOPLE AND PLANET



COVID-19's impact on the SDG financing gap in developing countries is devastating...



...and yet, aligning 1.1% of USD 379 trillion in global finance with the SDGs could fill that gap

TWO MAJOR OBSTACLES



2 It is unclear how much of it actually promotes sustainable development. And how much is actually “SDG-washing.” →

There is no universal yardstick for sustainable finance.

Over **USD 30 TRILLION** are labelled as “sustainable” finance by hundreds of different measurement standards utilised by different actors.



TWO STEPS TO BETTER ALIGN GLOBAL FINANCE WITH THE SDGs

WHAT	1 Implement the Addis Ababa Action Agenda	2 Increase the integrity & efficiency of global financial markets (including asset managers, banks and institutional investors)
HOW	<p>EQUALITY Shore up levels of public spending on the SDGs in developing countries</p> <p>SUSTAINABILITY Enhance the quality, catalytic effect and impact of public finance on sustainable development</p>	<p>MARKET INTEGRITY Create mechanisms for transparency and accountability of private sustainable finance and investment</p> <p>MARKET EFFICIENCY Create incentives and policy coherence to invest for the good of people and planet</p>



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